

# FIND YOUR perfect base in 20 seconds

We guide you through the foundation maze towards complexion perfection...

START HERE

WHAT'S YOUR BIGGEST

BUGBEAR WITH FOUNDATION?





# Next, DECIDE YOUR undertone

Many brands, including L'Oréal Paris, Mac and Bobbi Brown, group their foundations according to undertones, which can help you zero in on your most flattering shade. Here's the trick:



EMMA STONE

Blue  
and purple

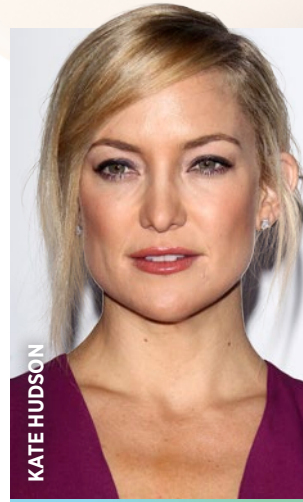
↓  
YOU HAVE A  
**COOL**  
UNDERTONE



CHERYL FERNANDEZ-VERSINI

Green

↓  
YOU HAVE A  
**WARM**  
UNDERTONE



KATE HUDSON

A mix  
of both

↓  
YOU HAVE A  
**NEUTRAL**  
UNDERTONE

LOOK AT  
THE VEINS ON  
YOUR WRISTS.  
WHAT COLOUR  
ARE THEY  
MOSTLY?



## Then, CHOOSE YOUR shade

Pick two or three shades that look like the best contenders. Draw a stripe of each on your upper jawline – the right one will seem to disappear into your skin. Do this in daylight or by a window if you can. Ideally, get a sample to try at home – the best test is in the morning, all over, on a clean face!

Zoeva  
Foundation/  
Concealer  
Brush, £11

## Finally, apply LIKE A pro

Bobbi Brown pro artist Hannah Martin shares her rules for a flawless base...

**1** Apply under-eye concealer first. This should mean you need less foundation all over than you thought.

**2** Foundation sticks are brilliant. Just add a few swipes across your chin, cheeks and forehead and blend quickly with your fingertips for on-the-go beauty.

**3** For liquids, use a flat foundation brush. Start at the centre of your face and blend outwards. You

don't need to blend right to the jawline unless you have imperfections.

**4** For powders, use a small brush to get into all the crevices and around your nose. Then use a sponge (they often come with powder foundations) in a smooth, patting motion for extra coverage where you need it. ♦

